

◆ Christian Broadcaster ◆

WOCB - TV 39 Marion, Ohio

WXCB - TV 45 Delaware, Ohio

WOCB - TV 48 Kenton, Ohio

WGCT - TV 8 Columbus, Ohio

Volume 4 Issue 16

The Central Ohio Association of Christian Broadcasters Inc.

April 2014



Happy Easter

CHANNEL CHANGES

TV broadcasting is a very expensive business. The COACB operates four TV stations with each station broadcasting four streams so we operate the equivalent of 16 TV stations and an internet site. We do all of this on a budget of \$16,000 per month.

We try very hard to operate as cost effectively as possible but it is very hard to meet all the bills every month. We were quite surprised when the call came in from QVC requesting to broadcast on one stream on each of our stations. Their offer was that in exchange for the use of the stream, they would return a fixed percentage of their sales to the COACB every month. QVC has a special number (800) 700-1619 that is shown on the screen on the COACB stations. All calls from central Ohio going to that number, that results in a sale, results in a percentage of that sale going to the COACB. So it is very important that when you order from QVC that you use (800) 700-1619.

We combined the streams from the .2 and the .4 on the .2 channel allowing us to put QVC on the .4 channel.

Hopefully QVC will do well and the COACB will receive enough money to make some badly needed UPGRADES TO OUR EQUIPMENT.

Kenton Update

Since 1998, TV-48 in Kenton has operated on a Special Temporary Authority from the FCC. We always hoped to get a permanent license for this station. The FCC has not had an open window in which to apply for Kenton. Now it looks like there will be no new LPTV stations in Ohio in the foreseeable future, therefore we are attempting to convert the station into an intercity relay station for which the FCC is currently granting new Licenses.

The application was filed March 18. The change will result in a channel change from 48 to channel 34. The pattern is directional from the south side of Kenton toward Ada. The transmitter power will increase significantly so viewers in Kenton should actually receive a much better signal.

TV VIEWING IS CHANGING

I was eight years old when our family first got a TV. We were living in eastern Kentucky and there was only one channel available. WSAZ signed on at 5PM with Howdy Doody and signed off with the news before midnight.

Two years later I visited my uncle in Prestonsburg Ky and he had what they called cable. He could actually get three channels. I was spellbound. We then moved to Ohio and we could get as many channels as my uncle on an antenna.

Things have really changed since then. With a good outdoor antenna and preamp you can now expect to receive about 40 channels. With cable or satellite, most people now receive over 100 channels but actually watch only 5 of them. In fact a growing number of young people no longer have a TV but watch all TV programs on computer tablets and smart phones.

COACB stations are viewable via the internet almost everywhere in the world. I must say that when on vacation I have actually pulled into a restaurant and used their WYFI and my laptop to watch my favorite COACB programs. Almost all Motels have WYFI Yes it works! So take the COACB with you on vacation via your laptop or tablet.

Prayerline Numbers & Contact Information

COACB
1282 N. Main St.
Marion, OH 43302
(800) 852-8199
(740) 383-1794

WOCB TV 48
Kenton, OH

WXCB TV 45
Delaware, OH

WGCT TV 8
Columbus, Oh

WOCB TV 39
Marion, Oh

www.coacb.org

COACB VOLUNTEERS



Edith & John Peterson

John & Edith Peterson are volunteers at the Marion station, they help out with envelope stuffing, phones, tapings, and other duties around the station. **Thank you, John & Edith, for being COACB volunteers.**



Recipe Favorites

ANGEL LUSH WITH PINEAPPLE

RETA RUTHERFORD

1 package (4 serving size) Jello Vanilla flavor instant pudding and pie filling (I use sugar free pudding); 1 can (20 oz.) crushed pineapple in juice, undrained; 1 cup thawed cool whip whipped topping; 1 package (10 oz.) prepared round angel food cake; 10 small strawberries.

Mix dry pudding mix and pineapple with juice in a medium bowl. Gently stir in whipped topping. Cut cake horizontally into 3 layers. Place bottom cake layer, cut side up on serving place. Spread 1 1/3 cups of the pudding mixture onto cake layer; cover with middle cake layer; Spread 1 cup of the pudding mixture onto middle cake layer; top with remaining cake layer. Spread with remaining pudding mixture. Refrigerate at least 1 hour or until ready to serve. Makes 10 servings.

CINNAMON APPLE SPICE CAKE

THELMA AIKEN

1 - 14 to 14 1/2 ounce jar of spiced apple rings; 2 cups all purpose flour; 1 1/2 teaspoon baking powder; 1 teaspoon cinnamon; 1/2 teaspoon salt; 1/2 teaspoon baking soda; 1/2 cup butter (softened); 1 1/4 cups sugar; 1 teaspoon vanilla; 3 eggs; 3/4 cup buttermilk.

Preheat oven to 350 degrees. Grease and lightly flour two 8 x 8 x 2 inch square baking pans or two 9 x 1 1/2 inch round cake pans. Set aside. Drain apple rings, and discard syrup. Place apple rings in a blender, cover and process until almost smooth. Should have 3/4 cup. Set aside. Stir together flour, baking powder, cinnamon, salt, soda and set aside. In a bowl beat butter, medium to high speed for 30 seconds. Add sugar and vanilla, beating well. Add eggs one at a time, beat well. Add dry mixture and buttermilk alternately. Fold in processed apples. Divide batter equally in 2 prepared pans. Bake 25 to 30 minutes till done. Cool in pans 10 minutes. Remove layers and cool on wire rack till cold. Frost top and sides with Butter Cream Frosting.

BUTTER CREAM FROSTING

In a mixing bowl beat 1/2 cup butter with an electric mixer on medium to high speed until fluffy. Gradually add 3 cups sifted powdered sugar, beating well on low speed. Slowly beat in 1/3 cup milk and 1 teaspoon vanilla. Gradually beat in 3 1/2 cups powdered sugar. If necessary beat in additional milk to make icing easy to spread. Spread between layers, sides and top.

CHAT 'N' CHEW BARS

EDITH PETERSON

This is an old recipe from Grandma's files. Makes about 40 bars. Combine: 4 cups of rolled oats (quick); 1 1/2 cup of chopped nuts; 1 cup brown sugar; 1/2 cup each of coconut and sunflower seeds (optional).

Mix into this mixture of: 3/4 cup melted butter or margarine; 1/2 cup light corn syrup; 1 teaspoon vanilla; 1 teaspoon salt.

Press into a 15 1/2" x 10 1/2" jelly roll pan. Bake at 450 degrees. 10 - 12 minutes till golden brown and bubbly. Cool and cut into bars.

BROCCOLI-CORN CASSEROLE

ANONYMOUS

1 egg, beaten; one 10-ounce package frozen chopped broccoli; One 16-ounce can creamed corn; 1/4 teaspoon salt; 1 tablespoon grated onion; 1 cup herb-seasoned stuffing mix; 3 tablespoons margarine, melted. Preheat oven to 350 degrees. Combine first 5 ingredients in large bowl. Toss stuffing mix with margarine in small bowl until coated. Stir 3/4 cup stuffing mix into broccoli mixture. Spoon into ungreased 2-quart baking dish. Sprinkle with remaining stuffing mixture. Bake for 45 minutes yield: 6 to 8 servings.

Would you like to see your favorite recipe in the Newsletter? If so, please mail your recipe to:

COACB Recipes
1282 N. Main St.
Marion, OH 43302



BUTTERSCOTCH CANDY

BETTY SYCK

2 packages butterscotch bits; 1 package chocolate bits; 1/2 cup peanuts; 1 cup chow mein noodles.

Mix bits in double boiler. Add nuts and noodles. Drop on greased cookie sheet or on waxed paper.

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COACB

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NEED AN OUTING FOR YOUR GROUP???



To schedule a free tour of any of our COACB stations, please call:
(740) 383 - 1794.

Got a suggestion for the COACB call: (740) 383-1794 Or write to the addresses on Page 1 or at the bottom of Page 2