

❖ Christian Broadcaster ❖

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The Central Ohio Association of Christian Broadcasters Inc.

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Happy Easter

Going to the NAB

The COACB is Sending Jonathan and David to the convention of The National Association of Broadcasters (NAB) which will be held in Las Vegas Starting April 16. Although money is very tight, with all the changes coming, it is essential that the COACB be prepared for those changes.

You have probably already heard of some of the changes coming this year. These changes include the sale of many TV channels to the wireless internet companies, the adoption of a new ATSC-3 broadcast standard, the repacking of the TV broadcast band, and proposed changes to the Emergency Alert System. Because these many changes and the uncertainty of how stations will be able to adapt to those changes, TV broadcasting organizations are looking to find answers at the NAB in Las Vegas in April and are sending Key Personnel to the convention. Many officials from the FCC will be there including Tom Wheeler, Chairman of the Federal Communications Commission along with FCC Lawyers and Engineers to hear concerns and answer questions. Most equipment manufacturers and their design engineers will be there. Many new products will be first shown to the public at this convention. Almost all consulting firms will be there but most important is the thousands of broadcasters that will come to share the problems and solutions that they have dealt with. Relationships are formed at these conventions and lists of possible support contacts are made that could prove to be invaluable. Everyone needs help with a problem sometimes and just having someone to talk over the problem with can help you organize your trouble shooting steps and often lead to finding the solution. Since the TV broadcast band is going to be repacked and at least two and possibly three of the COACB stations will be required to move to new channels, the COACB will face many challenges. Thankfully the FCC is expected to cover most of the cost of changing channels but there is still much work required to do a channel change, and there always is the unexpected.



Post Your Prayer Request:
www.coacb.org/prayer

Changes to the EAS system are always difficult to implement but they are coming this year and we will need help with them. Hopefully we can get suggestions at the NAB.

ATSC-3 will allow TV stations to do much more with their bandwidth. Stations will be able to carry up to 12 program channels on the space once occupied by

one analogue channel. The more you can do also means there is more that can go wrong and more difficulty in diagnosing the problems. Most new equipment now comes with diagnostic circuits already built in. You call up support for the equipment and they use the internet to talk to the equipment and diagnose the problem. Hopefully Jonathan and David will bring back a lot of useful information from the NAB.

Repacking?

This year the FCC plans to take away up to 20 TV channels and sell the frequencies to wireless carriers. That means that up to 20 TV channels will be eliminated. The FCC then plans to repack all TV broadcasters into the much smaller band.

We have been very concerned about how they will accomplish this and how it will affect our operations. Hopefully we can get information about repacking at the NAB.

One way they might accomplish part of this is to require several stations to relocate their transmitters so they can all use the same transmitter tower and antenna pattern. Then as long as the stations maintain their output power to within 10db of each other several stations can operate without interference using adjacent channels. The FCC is expected to release the new TV channel assignments in May.

COACB VOLUNTEER



Reta Rutherford

Reta is always ready to volunteer whether it is scheduling singers or setting up for the Lights Camera Shop show. **Thank you Reta for being a COACB volunteer.**



**TRY THESE
RECIPES!**

MASHED POTATO CANDY

Thelma Aiken

¾ cup cold mashed potatoes; 4 cups shredded coconut; 4 cups confectioners sugar; 1½ teaspoons vanilla flavoring; ½ teaspoon salt; 4 ounces baking chocolate.

Mix plain mashed potatoes (no milk, butter or salt added) and confectioners sugar. Stir in coconut, vanilla and salt. Blend well. Press into 1 large pan or 2-8 inch square pans so that candy is about ½ inch thick. Melt chocolate in double boiler, over low heat. Do not allow water to boil. Pour over top of candy and cool in refrigerator. Cut in bite-sized squares or for variation you can roll in balls and roll in cinnamon or shape in 1 inch high cones and dip base in chocolate forming little hay stacks. Yield about 100 hay stacks.

BARBECUE CHICKEN PIZZA

Anonymous

2 boneless skinless chicken breast halves (about ½ lb.), cut into thin strips; 1 green pepper, cut into strips, ¼ cup thinly sliced red onion; 1 prepared pizza crust (12 inch); 1/3 cup Kraft Original Barbecue Sauce; 1 cup Kraft 2% Milk Shredded Reduced Fat Mozzarella Cheese; 1 cup Kraft Fat Free Shredded Non-Fat Mozzarella Cheese.

Spray large skillet with no stick cooking spray. Add chicken, green pepper and onion; cook on medium-high heat 4 to 5 minutes or until chicken is cooked through. Place crust on cookie sheet. Spread with barbecue sauce. Top with chicken mixture and cheese. Bake at 400 degrees for 15 to 18 minutes or until cheese is melted and crust is golden brown.

SIMPLE MEAT BALLS

Betty A. Syck

Season one pound ground beef lightly with salt and pepper. Form into one inch balls. Brown in skillet using enough cooking oil to brown evenly. Remove excess fat when browned. Add ½ can cream of mushroom soup which has been diluted with equal amount of water. Stir well, then cover and simmer 30 minutes. Serve over rice.

CHOCOLATE VELVET PUDDING PIE

Anonymous

One 4-serving-size package chocolate flavor instant pudding and pie filling; 1 cup cold milk; 2 squares semi-sweet chocolate, melted (optional) or ½ cup semi-sweet morsels; one 8-ounce container non-dairy whipped topping, thawed; 1 graham cracker crust.

Prepare pudding with 1 cup milk as directed on package, with electric mixer. Gradually blend in chocolate at low speed until smooth, then fold in whipped topping. Spoon into pie crust. Freeze until firm, about four hours. Garnish as desired.

TELETHON REPORT

Great is the word that describes the March telethon and auction. Nancy Gracely did a wonderful job obtaining items for the auction. Not only did she obtain the items, she spent much of her time auctioning the items and following up to insure that they were delivered to their new owners. The telethon auction raised \$7,632 and that is very good with today's economical conditions.

Pledges of \$14,078 were made. These pledges will come in to the COACB over the next year.

The items left over after the first three days of auctioning and the items that had not been picked up from the first auction were auctioned off on the following Friday night. Thanks to the many who served as auctioneers, telephone, operators, control room operators, runners, coordinators, and the hundreds of bidders. When everything comes in the spring telethon and auction is expected to raise over \$21,710.14.

In Concert April 16

7PM - 9PM At TV 39 in Marion

The Highfills Joined By Grace All About Him

Free admission

Everyone Welcome

STORIES FROM MY RELATIVES

John Hoffman

I would like to tell you about my Uncle Clodd. His last name is Hopper. Uncle Clodd was a poor farmer. He never had anything modern in his home. He was really back woodsy. He didn't have a radio or TV. It so happens he spent his last dollar on a lottery ticket. And, would you believe it, he was a million dollar winner. The first thing he did was to have a \$300,000.00 home built. I asked him one day, "Uncle Clodd, How large are your bathrooms?" He thought for a minute, then replied, "Well, John, I reckon we can seat eight."

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OUTING FOR
YOUR
GROUP???**



To schedule a free tour of our COACB stations, please call: (740) 383 - 1794.



**Got a suggestion for
the COACB call:
(740) 383-1794**