

# ◆ Christian Broadcaster ◆

Volume 3 Issue 36

The Central Ohio Association of Christian Broadcasters Inc.

October 2009



## TELETHON

**T**he COACB telethon starts Thursday, October 8 at 7:00 PM. We will be selling everything from cakes to tires, from computer monitors to desks, from gift certificates to pies, from antiques to collectables. We may even be selling some old money. Plan to take a seat in our studio audience and enjoy the auctions. Sunday, there will be praise reports, gospel singing and even tag team preaching. **Please plan to be a part of the COACB telethon.**

## HELP US DO THE IMPOSSIBLE

Jonathan Aiken

**H**as our organization been a blessing to you? Would you like to be a blessing to us? There are many ways you can make this happen.

**Pray for us.** We always need your prayers. To be honest with you the job is really too big for our people but, with much prayer, we see the Lord do the impossible. Not only have we seen the sick healed, we have also seen equipment suddenly start to work after prayer has been said. Personally, I know in my heart that what we witnessed was God answering just one more prayer so we can reach out to just one more soul.

**Volunteer.** You can use some of your free time to volunteer at one of our stations. We have volunteer opportunities creating sets for our programs, answering telephones, creating web sites, operating cameras, directing programs, and hosting prayer line programs. Truly, the harvest is great and the laborers few.

**Donate.** We can always use your monetary donations. However, your support can be in the form of money, donated items, property, and real estate. The IRS recognizes the Central Ohio Association of Christian Broadcasters as a 501.(c)3 non-profit organization and donations to it are tax deductible. If you donate a car, truck, furniture, or anything of value, we can give you a receipt of the fair market value of the item donated. You may also donate in memory of a relative or friend.

**Saint Francis of Assisi had a quote that seems to sum up our organization. "Start by doing what's necessary; then do what's possible; and suddenly you are doing the impossible." We need your help to do the impossible.**

## LIVE GOSPEL SINGINGS

**T**he first Saturday of each month TV-42 hosts a live gospel sing but because of the October telethon the Delaware October gospel sing is canceled for this month. It will return in November.

The third Saturday night of each month there is a live gospel singing in Marion, Ohio, 1282 N. Main Street. The next singing is Saturday, October 17, from 7:00 to 9:00 p.m. Featured singers will be Smoking Joe, Made Free, Jim Bloomfield, and Family Tradition.

The fourth Saturday night of each month we have a live gospel singing at our studio in Kenton, Ohio, 14 N. Main Street. The next scheduled singing is October 24, from 7:00 to 9:00 p.m. **Free admission. Everyone welcome.**

## STORIES FROM MY RELATIVES

John Hoffman

**M**y Uncle Brodd, his last name was Beem, told me he felt he had made a mistake on his wedding day. When he carried his new bride into the house, she said, "Be sure to wipe your feet." While she was in the kitchen, fixing a coke he heard her crying. He rushed out to see what was wrong. With tears running down her cheeks she said, "Honey, when I put ice cubes under the hot water faucet and came back to get them, they had disappeared.

## COACB VOLUNTEER



Carolyn Aiken has been a volunteer, Board Member, and Secretary for the C.O.A.C.B. since its inception. She is a familiar sight at many functions at the station. Tune in Sunday at 1:00 for the Word of Truth Broadcast to see her on live TV. **Thanks, Carolyn, for being a COACB volunteer.**

*Prayerline numbers*  
(800) 852-8199  
(740) 369-5656  
(740) 383-1794



Post Your Prayer Request:  
[www.coacb.org/prayer](http://www.coacb.org/prayer)



## TRY THESE RECIPES!

### HEARTY POTATO CHOWDER

IDA BENTLEY

2 cups diced potatoes; ½ cup grated carrots; 1 teaspoon salt; 2 cups water; 2 tablespoons chopped onion; 2 tablespoons butter; ¼ teaspoon paprika; ¼ teaspoon pepper; 2 cups milk; 2 slices crisp bacon, crumbled, optional.

In medium saucepan, cook potatoes and carrots in salted water until tender. In medium skillet, cook onion in butter for 3 to 5 minutes. Add flour and seasonings; mix well. Gradually stir in milk. Add to potato mixture in saucepan. Stir over low heat until slightly thickened. Top with crumbled bacon. (I use less carrots.)

### HEAVENLY ONION CASSEROLE

THELMA AIKEN

2 tablespoons butter or margarine; 3 medium sweet Spanish onions, sliced; 8 ounces fresh mushrooms, sliced; 1 cup (4 ounces) Swiss cheese (shredded); 1 can (10 ¾ ounces) condensed cream of mushroom soup, undiluted; 1 can (5 ounces) evaporated milk 2 teaspoons soy sauce; 6 to 8 slices French bread (1/2 inch thick); 6 to 8 slices Swiss cheese (about 4 ounces).

In a large skillet, melt butter over medium high heat, sauté onions and mushrooms till tender. Place into a 12 inch x 7 1/2 inch x 2 inch or 2 quart casserole. Sprinkle shredded cheese on top. Combine soup, milk and soy sauce and pour over cheese. Top with bread and cheese slices. Cover and refrigerate four hours or over night. Bake loosely covered at 375 degrees for 30 minutes. Uncover and bake 15 to 20 minutes longer or until heated through. Let stand 5 minutes before serving. Yield 6 to 8 servings.

### BUTTERCUP CAKE

CAROLYN AIKEN

2 ¼ Cups flour; 1 ½ Cups sugar; 1 tsp baking powder; ½ tsp soda; 1 tsp salt; ½ Cup shortening; 1 Cup buttermilk; 1 tsp flavoring; ¾ tsp other flavoring.

Beat 2 minutes; Add 1 1/3 to 1 ½ cup unbeaten eggs (2 medium). Beat 2 minutes. Bake 30 – 35 minutes at 350°. Use any chocolate or white icing.

## FALL TELETHON

Oct. 8 7-10 P.M.

Oct. 9 7-10 P.M.

Oct. 10 2-10 P.M.

Oct. 11 1-7 P.M.

## Did You Know?

Although the telethon doesn't start until Oct. 8, you can send in your telethon donations now. We will credit them toward the telethon and go ahead and immediately apply the donation toward the work of reaching our communities with the gospel.

## Did You Know?

You can make telethon donations with cash, check or money order. You can also set up future automatic payments to the COACB.

## Did You Know?

You can make donations of stock or real estate. Talk to your accountant. There are some very good tax breaks when donating either stock or real estate.

## Did You Know?

You can leave money to the COACB in your will. Your work can continue even after you are gone.

## PINTO BEAN PIE

LOUISE LOWE

1 can (15 oz.) pinto beans (mashed with juice); 2 cups sugar; 1 teaspoon vanilla; 1 stick margarine (soft); 1 cup coconut; 1 cup crushed English walnuts; Mix all together. Pour into unbaked pie shells. Three small or two large. Bake 350 degrees, 45 to 60 minutes. Good with cool whip.

## PUMPKIN COOKIES

ANONYMOUS

2 cups flour; 1 cup sugar; 1 cup quick oats; 1 egg; 1 teaspoon baking soda; 1 teaspoon cinnamon; 1/2 teaspoon salt; 1 cup butter, softened; 1 cup brown sugar; 1 cup canned pumpkin; 1 teaspoon vanilla; Decorations: sprinkles, raisins, chocolate chips, nuts, frosting, etc.

Mix together flour, oats, baking soda, cinnamon and salt. Cream butter, sugar and brown sugar. Add the egg, vanilla and pumpkin to the butter sugar mixture. Mix in dry ingredients. Drop ¼ cup of dough onto cookie sheet and form each into a pumpkin shape. Bake 20-25 minutes at 350 degrees. Decorate cooled cookies.

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1282 North Main Street  
Marion, Ohio 43302-1523  
(740) 383-1794

www.coacb.org  
E-mail: comments@coacb.org

## NEED AN OUTING FOR YOUR GROUP???



To schedule a free tour of any of our COACB stations, please call: (740) 383 - 1794.



Got a suggestion for the COACB call: (740) 383-1794

# COACB Wish List

1. Digital Transmitter for Kenton \$ 6,500
2. Digital Transmitter for Columbus \$ 10,000
3. Delaware Upgrade \$ 8,000

**The FCC has approved permission for Kenton to go digital with a service area of three times its present area. All we need is the transmitter.**

**We have found a new tower location for Columbus but we need a digital transmitter for the station.**

**I talked to the FCC this week and it appears approval for the switch to channel 45 with the massive power increase for Delaware will be coming soon. Estimates are that the upgrade will cost about \$8,000.**

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## Is there a future for Cable?

I read an interesting article in a trade magazine. The author said that cable can no longer continue to carry its present number of channels. There is a cost per customer for each channel carried whether anyone watches the channel or not so cable companies now carry many channels that no one watches. They are forced to carry these to obtain the few channels that people actually want to see. An example is to obtain the Disney channel they are forced to take and pay for several other channels also produced by Disney. These add to the costs of operations.

You have probably heard about the push to force cable systems to offer ala-carte services where you pay for only the channels you desire to receive. Cable systems are terrified. If they must take and pay for channels that no one will purchase from them, most will go under. If you doubt that it is possible for cable systems to go bankrupt look at Adelphia which went bankrupt and was liquidated or Charter Communications which is currently in bankruptcy. Several others are currently very near the brink.

Digital Television has brought new problems for cable. With a simple outdoor antenna viewers can now receive close to 30 channels for free. Many cash strapped families have already cancelled cable in favor of an antenna.

After hurricane Katrina, cable systems in many smaller coastal communities decided to not rebuild. They simply abandoned their storm damaged systems.

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Lights - Cameras - Shop

Every Friday Night  
COACB .1 Stream  
8:30 PM - 10:30 PM

# How Many Channels??

David Aiken

I received an email from Warren Thumbly, President of KAXT-CA telling about their plans for the future. They actually plan to air 12 video channels and 10 audio channels over their station. They are taking advantage of some new technology that is amazing. The following are a few excerpts from his email:

*Most of the programmers on KAXT are independent from the station management. These businesses are locally owned and can grow providing more jobs within our ethnic communities.*

*Our programming has been predominately Spanish and most of it is locally produced. 22 different channels. Five times more than any other television station in the bay area. Twelve (12) of the channels are video, and 10 of the channels are "Radio on Television".*

*We are excited because we could offer a 24 hour a day channels to multiple community groups, like Que Huong Radio, where they would not only have a 24 hour TV channel but also have the radio on TV (music channels on television). Along with the 24 hour a day Que Huong Television (Vietnamese), we will have an East Indian channel, 2 local Spanish channels, i2TV, Coastal TV, and PeanutTV.*

*i2TV is viewer content. A TV channel with local videos uploaded via the internet (like youtube) with local content including little league games, high school graduations and more. Coastal TV is all about the California coast and vacation spots, restaurants, and the family. PeanutTV offers free real estate television advertising. Real Estate agents and home owners can advertise their homes for sale on Television for Free helping to ease some of the pressure in real estate.*

I know by now readers are really puzzled how KAXT can do that many channels. They are using special encoders and statically multiplexers that track movement on each video stream and compare the bandwidth needs of that stream to the bandwidth needs of each of the other streams. If there is little or no movement in the picture, the bandwidth needs of that stream is much less than a stream with movement so for that instant the system cuts back bandwidth from streams that need less and gives it to streams needing more. Cable TV systems use this method to allow them to put 15 digital channels in the space of one analog channel. The technology works very well but the cost of the equipment is very expensive. Stations must balance costs versus benefits. That is why the COACB broadcasts four streams on its digital stations.

We pay \$12,500 for a four channel encoder multiplexer, compared to over \$100,000 for a system capable of 6 or more streams with static multiplexing. We hope to some day be able to afford the much more expensive multiplexers,

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## Friends Of The COACB

**LIVE PRAYER AND THE MOVING  
OF THE SPIRIT.  
TUNE IN EXPECTING TO SEE A MIRACLE  
7:00 PM - 9:00 PM  
COACB .1 stream**

**The Second Saturday of Each Month**